Innovation through Existentialism

This is a **philosophical idea** that questions peoples free will in relation to their personal projects, and state that these are the things giving peoples lives meaning. This can also mean peoples original ideas are what is valuable about them.

I have developed this idea from a book I'm reading where it explains the concept in a lot more depth. I would like to use it to link to the theme because I can focus on **people's personal innovation- creating projects**, thinking of ideas and being part of things.
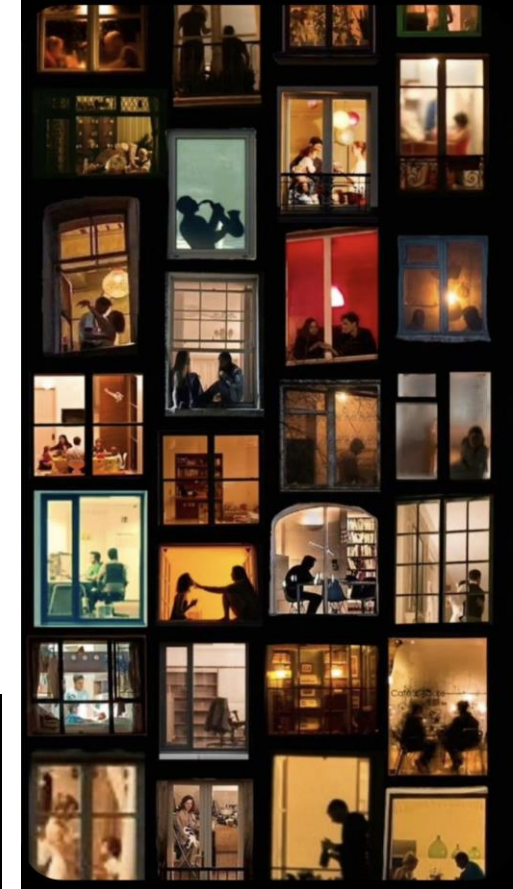
What
is   Ex
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?

Simone de Beauvoir
Penguin Books
Great Ideas

How I will present my idea ☺

I am planning on doing a 2D animation that shows
different people living in flat or apartment complex
with them engaging in their personal projects, this
will **show innovation in always finding new things**
to do even when with a zoomed out perspective it
could all be meaningless.

I have also chosen to draw this since the
overall animation can **be separated into
different scenes**, so I won't get tired and
burnt out but drawing the same thing,
and I can also cut down the number of
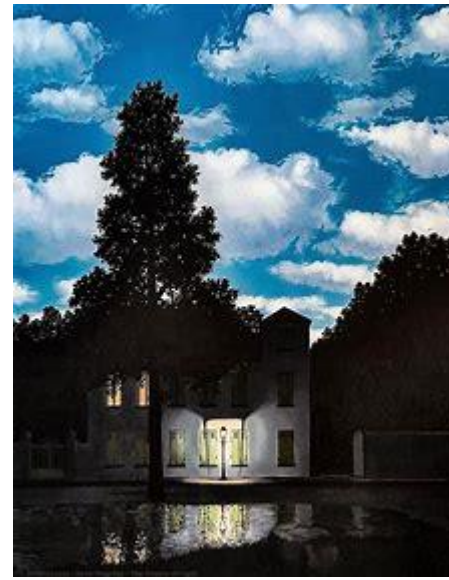windows if the workload is too much to
manage.

Innovation with dreams

Especially during the hypnagogic state in-between being awake and asleep **our minds are more open to unconventional ideas**, also including hallucinations and sleep paralysis. This could give rise to **unexpected innovation** as your almost not in control of your own mind.

This is due to your thought process radically changing such as internalizing characteristics, feelings and beliefs of the physical and mental environment. Meaning a **more fluid association of ideas.**

I have chosen to draw a surrealist piece of art similar to **Rene Magritte** or **Erik Johansson** to portray my idea. Possibly two, with one having a more surrealist approach showing the difference in your mind when you are awake and asleep.

Innovation of music ☺

This idea will be portrayed by the radio being invented allowing people to listen to their own style of music, showing **innovation by a product** being invented but also people using it to partake in their **own culture or interests**.
I have been inspired by **animated music videos**.
There also being so many different music genres, showing innovation in this industry.

This idea may be difficult however as I don't know if I can use copywrite music. But if I could I would be able to relate it to my personal interests meaning I would be more motivated to continue with the project.

It will be a collection of different animated scenes with different colours and styles. Since there is **no linear story** this would also make it a lot easier to animate as it will be made up of short clips ,this would be helpful as I haven't done a long form animation before.
This idea can also be a good backup plan if the first one gets too overwhelming.

Project Schedule

Name:

FMP

Week no.	Category	Task Details	Estimated start	Estimated finish	Actual tasks completed	Actual start	Actual finish	Additional Notes	Tasks Complete?
Week 1	researching, finding ideas	defining innovation, finding deas realating to it	25/02/2025	28/02/2025					☐
Week 2	pitching	finish powerpoint and pitch idea	04/03/2025	06/03/2025					☐
Week 3	reasearch chosen idea	storyboard animation, find references, find video tutorial	11/03/2025	14/03/2025					☐
Week 4	practice skills	practice anmation, watching videos plan frames	18/03/2025	20/03/2025					☐
Week 5	start animation	skeching drawing, colouring	25/03/2025						☐
Week 6									☐
Week 7									☐
Week 8	finish annimation			29/04/2025					☐
Week 9	evaluation	evauation the work ive done, change things that I need to improve on.	06/05/2025	09/05/2025					☐
Week 10	reflectiion	reflect on my work- why ive done it	13/05/2025	18/05/2025					☐